

Signature features turn model to marvelous





build another standout abode, the jet-setting, high-energy, ever-entertaining couple decided to go smaller, add special details and customize an existing home model.

Building honors landed with Viera's Stanley Homes, Inc. and the Clouatres could not be happier with their choice. "Jason Stanley (president of Stanley Homes) was so very accommodating when we wanted to take their existing model and make changes that made it truly ours," says Paula Clouatre, a Central Florida sales representative for home décor wholesalers. "I can't tell you what a joy it was to be able to expand a wall here, add a feature there, and have it not cost a fortune. It also made the model home more 'our' home design."





The modestly sized, but luxuriously featured, 2,700 square-foot Spanish-style one-story Viera home features a split plan with three oversized bedrooms with ample closet space, an office, three-and-a-half bathrooms and an oversized two-and-a-half car garage on a north-facing lot abutting a charming waterway.

Jason Stanley customized the Clouatres' home to accommodate their love of entertaining guests and outdoor living.

"The build went very smoothly," he says. "Our office and field crews have the customization process down to a science. Our policies and procedures allow for smooth operation."

Homebuyers, like the Clouatres, come to Stanley

Homes with an initial dream or design idea and Stanley, a thirdgeneration homebuilder, and his team does the rest. While homebuyers select from well-thoughtout and proven floor plans with energy efficiency and premium aesthetic appeal, Stanley Homes' team likes the creativity afforded by moving beyond the production of their existing floor plans and turning them into customized floor plans.

"We love a challenge," says Stanley. "Stamping out the same home over and over isn't what we are designed to do. Our goal is to deliver every home with the unique tastes of our clients." Above Left: Clint and Paula Clouatre of Viera, along with their Labrador Retriever and Mastiff mix. Elsie.

**Above Right:** Stanley Homes built the Clouatres' Spanish-style 2,700 square-foot residence in Viera.

Above Right: The Clouatres' lanai abounds with exquisite features, including a flat-screen television and multiple column-mounted twisting-torches. Their pool is punctuated with dual fire and waterfall bowls.

## SIGNATURE FEATURES

The Clouatre's home, in particular, abounds with standout, signature features.

The exterior boasts natural ledge-stone accents that maintain consistency from the street view to the back veranda, adding texture, color and class, and complementing the barreled tile roof. Soft landscape lighting by Ron Beagle of Solutions Lawn, Landscape & Lighting accents both the front and back of the home in the evenings.

The rear of the home features expansive double sliding-glass doors that yield stunning views and sounds of a multi-terraced, natural-toned pool and spa by Intercoastal Pool & Spa Builders, Inc. The pool features dual fire and waterfall bowls by CJ Home Décor and Fireplaces. Meanwhile, the Clouatre's lanai is punctuated with natural-gas, twisting torch lights by Tempest Torch which are mounted on each column. It's also finished with a summer kitchen, a large-screen television and an outdoor sound system, as well as an anti-mosquito system that does not require a screen.

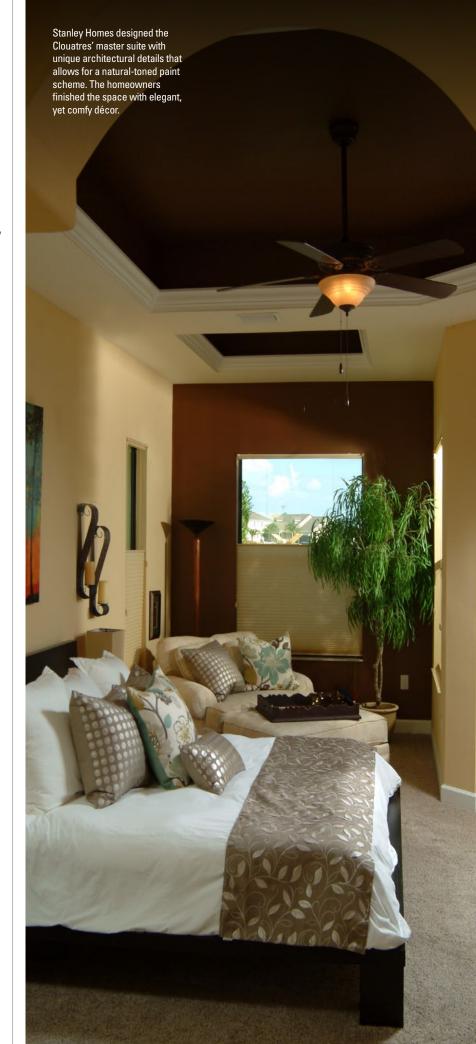
"Having lived out west for a number of years, we didn't want to be separated from the incredible Central Florida weather with a screened enclosure around the pool. So we were overjoyed to find the anti-mosquito system from the Mosquito Guy," says Clint Clouatre, who serves as the vice president of marketing for Embraer Executive Jets.

Indoors, the Clouatre's kitchen, which offers direct access to a cozy great room, showcases solid-wood cabinetry, top-end GE Profile appliances, granite countertops with a tile mosaic backsplash designed by Paula, a well-placed island and a large concealed glass-door pantry.

The master suite provides a direct view of the lanai, pool and spa, as well as oversized his and hers closets, a spa-like bathroom with rimless-glass shower doors and custom tile work. The most notable feature in the Clouatre's bathroom is an ultra-thin television built directly into the custom-sized mirror using advanced-beam splitter technology.

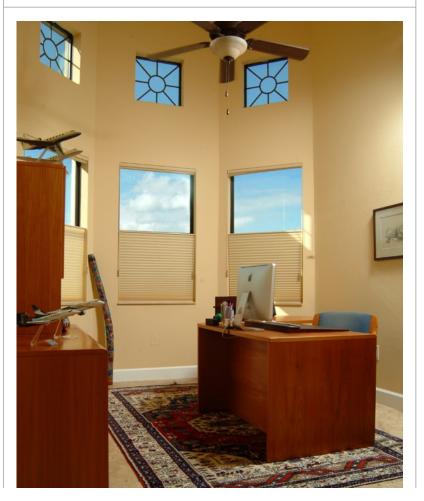
Not shy about getting what they wanted in unique features and styling, the Clouatres flew their favorite decorator, Dennis Sheehan, in from Albuquerque, New Mexico, to help with extraspecial touches. The finished product showcases standout features throughout the entire residence, like an interior paint scheme that mirrors nature and sunsets, as well as textures that are elegant but practical.

"One of the pleasures in relocating to Melbourne is all the great contractors we interacted with, along with Stanley Homes' professionals. It all came together even better than we had envisioned," says Clint Clouatre.





WE STRIVE TO BE ABOVE THE CROWD AND OUR TECHNIQUES GRANT US THIS ABILITY.



Left: A cozy dining nook that offers views of the Clouatres' lanai is finished with contemporary décor.

**Below Left:** Ample windows allow natural sunlight to flood the Clouatres' office space.

THE STANLEY HOMES' DIFFERENCE Customization is not the only consideration of Stanley Homes.

To meet the ever-growing demand for high-quality design, Stanley Homes constantly seeks out new products and materials for its design studio. During the initial design phase, customers meet with Stanley Homes' interior decorator to select their home's finishes. Using only the best materials ensures Stanley Homes' residences will look great for generations to come.

Consistency of quality is key to a builder's reputation, and Stanley Homes prides itself on working with the same group of hand-picked skilled craftsmen (sub-contractors) for nearly a decade. "They are awarded projects on a round-robin selection process, assuring that not any one craftsman will get too busy and rush through their task," explains Stanley.

These professionals are also familiar with the rigors of green building. "We understand the difference in choosing the right building materials," says Stanley. "Our (materials) selection process ensures the home is built to last and protect our environment for future generations.

"Some homebuyers don't understand that green building does not simply mean the home is environmentally sound, but also that the home is built with materials that will outlast those that are not."

Energy efficiency is achieved through a low HERS (home-energy rating system) index rating.

"Being an Energy Star®-certified builder, we have conformed to the high standards set forth in such a certification," says Stanley. "Existing resale homes typically score 150. Other new homes built to code typically score 100. Our homes score 60 or below. A lower score equals higher energy efficiency." The Clouatre's home scored a 60.

"We strive to be above the crowd and our techniques used in energy efficiency grant us this ability," continues Stanley. Energy efficiency is more than just lower operating costs for your home. It also assures health and wellness within the environment of your home.

"For the homebuyer, it is a display of their unique tastes and accommodates their individual lifestyle. For the builder, the homebuyer's satisfaction and future enjoyment is our reward." ©

Stanley Homes, Inc. builds in various neighborhoods in Viera, Melbourne, Suntree and elsewhere throughout Brevard County. Stanley Homes has three beautifully decorated model homes located in Viera, Suntree and Melbourne. The Viera model home is located at 3361 Thurloe Drive and is open Monday through Saturday from 10 a.m. to 5:30 p.m. and Sunday from noon to 5:30 p.m. Special arrangements may also be made to tour the home at other times by calling the model center at (321)369-9160. For more information, visit StanleyHomesInc.com.